Muhammed Adepoju

LinkedIn Contra X Portfolio

Senior Product Designer
Lagos, Nigeria

ux.muhammedadepoju@yahoo.com 2348106571387

About me

Senior Product Designer with over 8 years of experience working across fintech, AI, and SaaS products. My work focuses on structuring complex product experiences, clarifying flows, and designing systems that scale across teams and platforms. I work closely with founders, product managers, and engineers to turn ambiguous problems into clear, build-ready experiences that support adoption, reliability, and long-term product growth.

Experience

Senior Product Designer - Kora

April 2024 - Present | Toronto, Ontario Canada (Remote)

Leading product design for Kora's card issuance and identity products, working across core financial workflows used in production. I shape end-to-end user flows, clarify product responses at each step, and support engineering teams with clear design documentation and patterns. I also contribute to improving internal design processes and evolving shared components to support consistency as the product scales.

Senior Product Designer - HarpFi

February 2024 - Present | England, United Kingdom (Remote)

Acting as the primary product designer for HarpFi's merchant and internal tools, responsible for defining how key workflows are structured and experienced. I work closely with product and engineering to refine interaction patterns, review implementations, and ensure the product feels clear, reliable, and cohesive as new features are introduced.

Product Design Lead (Contract) — Tyms (Adam AI)

December 2024 - May 2025 | Lagos, Nigeria

Responsible for the design of Adam, Tyms' AI-driven accounting product. I worked directly with the founder and engineering team to define product flows, layout structures, and reusable components, translating complex accounting and automation logic into experiences that were clear for early users and practical to build.

Core Skills

UX Architecture • Interaction Design • Dashboard Systems • Conversational UX • AI Interaction • Behavioural Flow Design • Design Systems • Prototyping • Product Strategy • Cross-functional Collaboration

Tools

Figma • Framer • FigJam • Linear • Spline • Notion • Jira • Microsoft Clarity • Metabase • Open replay

Product Design Lead (Contract) - PressOne Africa

March 2024 - January 2025 | Lagos, Nigeria

Led product design for agent and manager dashboards, mobile updates, and public-facing platforms. I restructured complex interfaces, addressed usability gaps, and worked closely with the CEO, product and engineering teams to align design decisions with real operational needs. I also helped document shared patterns and ways of working to improve collaboration across the team.

Senior Product Designer — Purse Money

February 2023 - April 2024 | Canada (Remote)

As the founding designer at Purse Money, I shaped the mobile experience for multi-currency wallets and card products from the ground up. I designed core user journeys, interfaces, and foundational components, while also mentoring designers as the team grew. This work supported initial launch, early adoption, and the transition toward more scalable product patterns.

Product Designer (Contract) — Ajomoney

September 2021 - January 2023 | Lagos, Nigeria

Designed both customer-facing and agent applications, delivering core flows, interface patterns, and interactive prototypes. I collaborated closely with the team during early product stages to identify friction points, iterate quickly, and improve overall usability.

Operations Manager & Lead Product Designer - Aitechma LLC

December 2021 - Jul 2022 | Lagos, Nigeria

Combined product design leadership with operational responsibility across multiple software projects. I coordinated closely with engineers and clients, helped shape requirements, and ensured designs remained consistent and buildable through shared components and clear documentation. I also supported delivery workflows using tools such as Jira and Trello.

Creative Design Lead - Ziiki Media (West Africa Region)

January 2021 - December 2021 | Lagos, Nigeria

Managed creative production across digital assets, coordinated contributors and influencers, and oversaw delivery of graphics, motion pieces, and promotional content at scale.

Visual Designer - Naija Nomads

January 2020 – October 2020 | Lagos, Nigeria

Designed digital and print assets supporting brand campaigns and customer engagement initiatives. Collaborated with content and marketing teams to maintain brand consistency, develop campaign visuals, and produce materials that communicated travel offerings clearly across multiple platforms.

UX/UI Designer - CKDigital

October 2019 – January 2020 | Lagos, Nigeria (Onsite)

Worked on interface design and prototyping across client projects, collaborating closely with the design lead and engineering team. Contributed to usability testing, refinement of design approaches, and implementation support to ensure designs were practical, tested, and ready for development.

UX/UI Design Intern - CKDigital

June 2019 – September 2019 | Lagos, Nigeria (Onsite)

Supported the design team in creating interface concepts, prototypes, and visual assets, while learning foundational UX processes, usability considerations, and collaborative design workflows within a professional studio environment.

Education

B.Sc.(Ed.) Educational Technology - University of Ilorin

July 2013 - October 2017 | Ilorin, Nigeria

Publication & Articles

Crest Africa — Article on AI-driven Fintech product design

2025

TechSoma Africa — Article on UX design and Educational Technology

2024

TechNext — Profile article on design leadership at Purse Money

2023

CKDigital — Why you need a why in design

2021

Courses & Certification

AI Prompt Foundation - Uxcel

August 2025

Enhancing UX workflow with AI

April 2025

UX Design Leadership

February 2025

Product Discovery - Uxcel

December 2024

UX Design Psychology

July 2024